

## **City of Lewiston Press Release**

**Members of the Media:** Below is a brief press release to *“get the word out”* that **holiday-lit floats, marching band units, and community groups are being sought for the 5<sup>th</sup> Annual Twin Cities Holiday Celebration’s Parade of Lights.** Any coverage that the media could render to inform residents of this opportunity would be greatly appreciated. Thanks, Dottie

### **PRESS RELEASE**

**October 11, 2011**

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#### **CONTACT:**

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**FOR IMMEDIATE RELEASE**

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**LEWISTON:** Planners of the 5<sup>th</sup> Annual Twin Cities Holiday Celebration—with Oxford Networks as its premiere sponsor—are currently seeking holiday-lit parade floats, marching bands, and community groups for its annual Parade of Lights. The parade will be seen approaching Festival Plaza in Auburn from Lisbon Street in Lewiston on Wednesday, November 30<sup>th</sup>

(rain date December 1<sup>st</sup>) commencing at 6:00 p.m.

Interested parties are asked to contact: **Jeremy Gatcomb, Auburn Recreation Program Leader, at 333-6601, X2100.** Mr. Gatcomb will review parade entry rules and provide an application to join the fun! All parade entries are subject to approval by the Twin Cities Holiday Celebration Committee, which consists of the Lewiston Downtown Holiday Committee and the Auburn Business Association.

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