

City of Lewiston Press Release

Members of the Media:

Below please find a press release highlighting a **May 16th Recycling Rulz! event for area K-6 children that the Lewiston Youth Advisory Council will host in Kennedy Park from 5 – 6:30 p.m.** Any media coverage that you could render to help “get the word out” would be greatly appreciated. Thanks, Dottie

PRESS RELEASE

April 27, 2012

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LEWISTON: Recycling Rulz! will be the message of the Lewiston Youth Advisory Council (LYAC) at an event for kindergarten – through 6th grade children in Kennedy Park on May 16th from 5:00 – 6:30 p.m.



The decision to hold the event resulted from a recent LYAC meeting with Don Poisson of the LA Landlords Association, Lewiston Police Community Resource Sergeant Robert Ullrich & Officer Bill Rousseau, and Lewiston’s Public Works Director Dave Jones to brainstorm about ways to increase recycling city wide and particularly in the downtown. Additional educational outreach regarding recycling was discussed, and LYAC committed to host an event for area K-6 children, who, in turn, will hopefully share recycling enthusiasm with their families.

The May 16th free event will provide various recycling-focused games & activities, a chance to win a **Recycling Rulz! t-shirt (logo attached)**, and the opportunity to learn more about Lewiston’s “zero sort” recycling program. Face painting will also occur, to include the well-known recycling symbol, the earth, and trees. An intro to recycling “Show & Tell” is also planned.

For additional information about this event or about the Lewiston Youth Advisory Council, please email dottie@lewistonmaine.gov or visit www.lewistonmaine.gov/lyac