

City of Lewiston Press Release

Members of the Media: Below is a press release announcing an **October 1st Breast Cancer Awareness Month kick-off in Lewiston's Simard-Payne Memorial Park at 3:30 p.m.** Members of the public and media are encouraged to attend. Any media coverage that you could render to help **"get the word out"** would be greatly appreciated. Thanks, Dottie

PRESS RELEASE

September 27, 2013

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LEWISTON: Breast Cancer Awareness Month is October, and the Cities of Lewiston & Auburn want folks to know it! An awareness kick-off ceremony will take place on October 1, 2013, at 3:30 p.m. in Simard-Payne Memorial Park, Lewiston (go to park's police memorial; turn right & go down paved walkway). Heading up the awareness effort are Auburn City Councilor Tizz Crowley and Lewiston City Councilor Doreen Christ, the latter of whom will serve as Mistress of Ceremonies. The public/media are welcome to attend.

The kick-off will feature a joint proclamation/comments by Lewiston Mayor Robert E. Macdonald & Auburn Mayor Jonathan Labonte, along with **"Words of Hope,"** by Lewiston breast cancer survivor Nancy Holt. Comments will also be made by Maine Cancer Foundation President Jennifer Dumas, US Congressional representatives, and representatives from Central Maine Medical Center and St. Mary's Regional Medical Center.

In addition, Auburn City Councilor Leroy Walker will highlight **"Bras Across the Bridge"** a clothesline display of donated bras. Such displays been utilized in other cities throughout the country, and new and gently used bras from the event are being accepted at LA locations for eventual donation to Safe Voices and The Center for Wisdom's Women. **Bras may be donated for this outreach** at Lewiston City Hall (27 Pine Street entrance landing); Lewiston Recreation Department, 65 Central Avenue; Auburn City Hall, 60 Court Street; or at any Auburn school. The mission of **Safe Voices** is to support and empower those affected by domestic violence and engage the community in creating social change in Androscoggin, Franklin, and Oxford Counties. **The Center for Wisdom's Women** functions as a grassroots

collaborative of women who work together to break their isolation and build community toward the bettering and enriching of each other's lives.

In addition, a **"Think Pink" community calendar will be "unveiled,"** which is an extensive listing of Lewiston-Auburn activities during the month of October that have a breast cancer awareness aspect.

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